LEV GLOBAL · WELLINGTON, FLORIDA

The LEV Brand Showcase WEF 2027

Put your brand in front of the riders, trainers and tack shops at the world's largest horse show, the Winter Equestrian Festival (January 6 – April 4, 2027), without the cost of your own booth or trip.



What your brand gets

- **Season-long representation** in person in Wellington, January–March
- **Barn and rider trials:** your product used by 5–8 trainers, barns or riders, with feedback collected
- **Tack shop meetings** with Wellington-area retailers and show vendors
- **A place at the LEV Showcase Evening** in February for riders, trainers and buyers
- **3 social videos** featuring your brand at WEF
- **An April results report:** meetings, retailer interest, rider feedback and next steps
- **A U.S. partnership proposal** for brands with strong results

How it works

1. Confirm your place by December 5 (50% deposit)
2. Ship samples duty-paid to Wellington by December 31
3. We represent you all season, January–March
4. Receive your results report in April

SEASON PRICE

$3,500

Founding price $2,950 when confirmed and paid by December 5, 2026.

50% at signing · 50% by December 20

LIMITED TO 5 BRANDS

No two direct competitors, so every brand gets real attention. Places are confirmed in the order deposits are received.

YOUR BRAND PROVIDES

Samples and trial products shipped duty-paid, product information and a wholesale price list. Shipping, duties and product insurance remain with the brand.

About Caitlyn Levitz. Caitlyn is a Wellington-based hunter/jumper rider and the founder of LEV Global, which helps equestrian brands enter the U.S., Canadian and European markets. She works directly with riders, trainers and retailers in Wellington throughout the show season.

Reserve your brand's place

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